

RATE REPORTING

9X Jhakaas:

1	a) Name of the Channel	9X Jhakaas
	b) Genre of the Channel	Music
2	a) Language of the Channel	Marathi
	b) Target audience (National or regional, if regional, please specify state(s))	Regional (Maharashtra)
3	Whether channel is the pay channel in the whole of the country or only in part of the country. (specify states if pay in part of the country)	Pay Channel, However FTA in CAS notified Areas.
4	a) Is it being offered as individual channel or bouquet of the Channels	Individual
	b) Rate of channel if offered as individual channel.	Rs. 5 per Subscriber per Month
	c) If channel is existing FTA Channel, revenue for last three years.	Channel Launched on dated 31st October 2011

For 9XM:

1	a) Name of the Channel	9XM
	b) Genre of the Channel	Music
2	a) Language of the Channel	Hindi, English & others
	b) Target audience (National or regional, if regional, please specify state(s))	National
3	Whether channel is the pay channel in the whole of the country or only in part of the country. (specify states if pay in part of the country)	Pay Channel, However FTA in CAS notified Areas.
4	a) Is it being offered as individual channel or bouquet of the Channels	Individual
	b) Rate of channel if offered as individual channel.	Rs. 7 per Subscriber per Month

1	a) Name of the Channel	9XO	9X Jalwa
	b) Genre of the Channel	Music	Music
2	a) Language of the Channel	English	Hindi
	b) Target audience (National or regional, if regional, please specify state(s))	National	National
3	Whether channel is the pay channel in the whole of the country or only in part of the country. (specify states if pay in part of the country)	Pay Channel, However FTA in CAS notified areas	Pay Channel, However FTA in CAS notified areas
4	a) Is it being offered as individual channel or bouquet of the Channels	Individual	Individual
	b) Rate of channel if offered as individual channel.	Rs. 5 per subscriber per month	Rs. 5 per subscriber per month
	c) If channel is existing FTA Channel, revenue for last three years.	Channel launched on 24 th April 2012	Channel launched on 25 th February 2012